




CONTAO

Furniture & Decor

COMPANY PROFILE & CATALOGUE

www.contaofurniture.co.tz



Crafting Comfort
Defining Elegance

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Introduction



Contao Furniture & Decor is a duly incorporated company under the laws of the United Republic of Tanzania, established on 12th April 2022, then Registered on 3rd October 2023, and situated in Chang'ombe, Temeke, Dar es Salaam.

The company specializes in **designing, manufacturing, and supplying high-quality furniture and interior solutions for residential, commercial, and hospitality spaces.**

We are committed to transforming spaces into refined, functional, and elegant environments, offering both ready-made and fully

customized furniture tailored to the unique preferences of our clients.

Our philosophy combines timeless craftsmanship, innovative design, and premium materials, creating furniture that is both aesthetically captivating and enduringly durable.



Brand Story

Founded with a vision to redefine interior living, Contao Furniture & Decor transforms ordinary spaces into extraordinary experiences.

From the very first concept to the final installation, every piece we create embodies elegance, precision, and thoughtful design. Our team blends classic craftsmanship with contemporary innovation, ensuring each product resonates with both style and functionality.

Over a short period, Contao has established itself as a trusted partner for homeowners, corporate offices, Airbnb operators, and hospitality businesses, with a growing reputation for quality, reliability, and creativity.

Our ambition is clear: **to dominate the Tanzanian market and expand across Africa as a symbol of furniture excellence.**



Vision, Mission & Core Values

Our Vision

To become Tanzania's premier furniture and interior design brand with a strong nationwide presence, and to expand across Africa as a symbol of unparalleled craftsmanship, innovative design, and timeless elegance.

Our Mission

To create and deliver high-quality furniture and interior solutions that blend elegance, comfort, and durability —consistently exceeding client expectations through personalized service, innovative design, and meticulous craftsmanship.

Core Values

- **Excellence in Quality** – Commitment to flawless craftsmanship and durability
- **Customer-Centric Approach** – Your vision guides every design
- **Innovation & Creativity** – Forward-thinking designs with timeless appeal
- **Integrity & Trust** – Transparent, reliable, and accountable
- **Passion for Design** – Creating pieces that inspire and elevate spaces
- **Value & Affordability** – Premium aesthetic without compromise

TARGET MARKET & UNIQUE SELLING PREPOSITION

TARGET MARKET

- Homeowners
- Corporate offices
- Real estate developers
- Airbnb properties and serviced apartments
- Hotels, lodges, and resorts
- Interior designers and architects

UNIQUE SELLING PROPOSITION (USP)

- Tailor-made furniture solutions to suit every client
- Elegant blend of modern, classic, and luxury styles
- Premium materials with durable finishes
- Competitive pricing with a high-end feel
- Professional service and reliable nationwide delivery

Our Process



01

Consultation

Understand client vision and requirements

02

Design

Develop tailored concepts and layouts

03

Production

Craft furniture with precision and care

04

Delivery & Installation

Ensure perfect placement and satisfaction



Word From The Director

At Contao Furniture & Decor, we believe that furniture is more than a functional necessity — it is a reflection of identity, lifestyle, and vision. Every piece we design and deliver is crafted with a deep understanding of how spaces influence the way we live, work, and connect.

From our humble beginnings to becoming a trusted name in Tanzania's furniture and interior solutions industry, our journey has been guided by one core principle: uncompromising quality. We are committed to combining skilled craftsmanship, premium materials, and modern design thinking to create pieces that stand the test of time.

Our approach is centered on our clients. We take the time to understand your needs, your space, and your aspirations — ensuring that every project we undertake is not only visually appealing but also practical, durable, and uniquely tailored to you. Whether it is a residential home, a corporate office, or a hospitality space, we aim to transform environments into meaningful experiences.

Innovation continues to drive us forward. As trends evolve and expectations grow, we remain dedicated to improving our processes, expanding our capabilities, and delivering solutions that meet global standards while staying rooted in local excellence.

Above all, we are grateful for the trust our clients place in us. It is this trust that inspires us to continuously push boundaries and deliver excellence in every project we complete.

We look forward to building spaces with you — spaces that inspire, comfort, and endure.

IDRISA HAMAD HASSAN

Director - Contao Furniture & Decor

Client Testimonials

The furniture delivered by Contao transformed our office environment—professional, elegant, and functional.”

Digital Media Institute & 24/7 Edutainment

“Guests consistently praise the comfort and style of the furniture; it has elevated our property standards.”

Zaal stays

“Contao delivered luxury and durability in our restaurant. Timely and professional service.”

Taste me

“Our home now exudes luxury and comfort. The quality exceeded expectations.”

Residential Client

We are highly satisfied with the quality and professionalism of Contao Furniture and Decor, who provided office furniture including desks, chairs, cabinets, and interior décor solutions, and we confidently recommend them.

Alkapri General Trading



PRODUCTS & SERVICES

Contao Furniture & Decor is a professional furniture company specializing in the design and production of high-quality, durable, and stylish furniture. We use carefully selected hardwood such as Mninga and other premium timber, combined with skilled craftsmanship, to create furniture that meets modern standards of comfort, strength, and elegance for homes, offices, and commercial spaces.

OUR PRODUCTS COLLECTION



Office Furniture



Sofa Set



TV Stand



Kitchen Cabinets



Dining Table



Wardrobe



Bedroom Sets

OUR SERVICES

Residential Furniture

Sofas & Sectional Sets
Beds & Headboards
Wardrobes & Closets
Dining Tables & Chairs
Coffee Tables & TV Stands
Kitchen Cabinets
(custom-made)

Office & Commercial Furniture

Office Desks & Workstations
Executive Chairs
Conference Tables
Reception Desks
Storage Cabinets
& Filing Units
Waiting Area Seating

Interior Design Solutions

Space Planning
& Layout Design
Interior Concept
Development
Color & Material Selection
3D Interior Visualization
Residential & Office Styling

Custom-Made Furniture (Bespoke Work)

Made-to-order furniture
pieces
Client-specific designs
Luxury interior
customization
On-site measurements
& fitting

Upholstery & Restoration Services

Sofa reupholstery
Cushion replacement
Wood polishing & refinishing
Furniture repair &
refurbishment

Project & Interior Fit-Outs

Apartment furnishing
projects
Hotel & lodge interiors
Office fit-out execution
Full interior installation
services

Decor & Styling Elements

Curtains & blinds
Wall décor & panels
Lighting solutions
Rugs & carpets
Decorative accessories







Product Catalogue **KITCHEN CABINETS**

Hardwood (Mninga) reinforcement for strength *Moisture-resistant MDF, plywood/fiberboard
*Water-resistant finishing coating*Countertops: granite / quartz / marble















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We are located at Chang'ombe, Temeke – Dar es Salaam.

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